



CARIBBEAN TRANSITIONAL ENERGY CONFERENCE

13-14 September

Kimpton Seafire Resort, Grand Cayman

SPONSORSHIP PACKAGES

| Why Cayman? Why Now?

Caribbean economies suffer from some of the highest electricity prices in the world.

Despite their abundance of renewable energy sources, Cayman has a relatively low level of renewable energy penetration; the economy continues to spend a large proportion of its GDP on imported fossil fuels and residents and businesses continue to pay some of the highest electricity bills in the region. This is a common situation among island nations.

There is a clear opportunity for Cayman to emerge as a regional leader in developing solutions to address climate change through the adoption of renewable energy which will reduce the dependency on fossil fuels and provide key environmental, social and economic benefits.

Given that Cayman ranks highly among islands as carbon emitters, it is critical that we position ourselves as leaders in carbon reduction and meet the goals set out in the National Energy Policy and the Paris agreement.

Cayman seeks to stand with other islands in the region and across the world to embrace a low carbon future and to stand on the frontline of demonstrating solutions to climate change while delivering cheaper, secure, reliable and economically feasible energy solutions.

This event is about building our resilience as a small nation, about diversifying our energy sector and the way that we do business.

It is about ensuring sustainable social and economic growth through strong leadership, recognising the threat of climate change and the vulnerability of islands across the world and voicing our commitment to take the measures that we can take now.

A Model For Islands

Caribbean economies suffer from some of the highest electricity prices in the world.

CTEC2018 will provide a forum to engage partners across the private and public sector that can make our transition to 100% renewables possible, positioning Cayman alongside other pioneering islands and providing an essential milestone in our renewable future.

This is an opportunity also to demonstrate our own unique model, showcasing private and public sector commitment to drive a low carbon future.

With this event, we aim to:

- Set out our commitment to working towards 100% renewable energy
- Contribute to the platform of experience and knowledge being developed by other neighbouring islands, identify the partners and process for energy transition in Cayman, engage all stake holders; from the Government, the Utility and the Private Sector to culminate a shared vision for the benefit of all
- Engage the market in the clear commercial opportunity that this transition presents in Cayman and across the region
- Support the development of new business opportunities in Cayman and enhance the sustainability of our existing businesses

Why attend?

Be part of Cayman's low carbon future by joining an event which seeks to set out our vision, renewable roadmap and opportunities.

The event will bring together delegates from public, private and non-profit sectors, underlining our collaborative approach to a sustainable future- government officials, project developers, manufacturers, investors and key players across the non-profit landscape.

Join government official and industry leads and participate in interactive panel discussions that seek to establish what the journey ahead looks like and how we address the challenges and maximise the opportunities.

Make the most of key networking opportunities, bringing together local, regional and global participation.

| The Value Add

- The event provides a visionary yet pragmatic step for Cayman - setting our goals and developing the action plan to achieve them based on the country's new National Energy Policy.
- The event engages top tier technology providers and world class expertise from the private sector together with regional and other partners from the donor community, providing a forum that can accelerate our progress to transition the energy sector for island nations.
- The event will stimulate the market, presenting the clear commercial opportunity and one which can provide sustainable economic and social growth
- The event provides an opportunity for Cayman to develop an additional pillar in the economy-knowledge-as we work to develop a model that is both replicable and scalable across the region and make the Cayman Islands a center of excellence in renewable energy.
- The event provides a positive response to all those who see our opportunity for change in the region's energy sector and in the fight against climate change.

| Speakers

An announcement of 2018 CTEC speakers is coming soon – stay tuned!

Last year saw famed aquanaut, oceanographic explorer, environmental advocate and founder of his own Ocean Learning Center, Fabian Cousteau, as the keynote speaker. Other speakers included Sir Richard Branson (via Skype), Dr James Fletcher, Former Minister for Sustainable Development, Saint Lucia, Dr the Honourable Kedrick Pickering, Deputy Premier and Minister for Natural Resources & Labour, British Virgin Islands, Sacha Tibbetts, Vice President, Customer Service and Technology, Caribbean Utilities Company, Cayman Islands, and many more.

2018 speakers promise to be a selection of equally exciting industry experts.

Sponsorship Opportunities

PREMIER SPONSORSHIP

- Prime logo placement on all advertising, including digital and printed materials promoting the event
- Sponsorship of VIP cocktail reception, with the opportunity to give welcome remarks
- 25 tickets to the VIP cocktail reception
- 10 conference passes
- Speaking opportunity in the main conference agenda, including placement of speaker bio on the event website and in the programme
- Premium positioning of company logo on all event collateral, including event signage, programme and website.
- Inclusion in all press briefings
- Acknowledgment during conference session announcements
- Access to private meeting room for closed door meetings
- Social media mentions to highlight lead sponsorship
- Exhibition stand
- Option to distribute material/giveaways in the conference delegate bag

Sponsorship Opportunities

PLATINUM SPONSORSHIP - \$35,000

- Sponsorship of luncheon, with the opportunity to give welcome remarks
- 10 tickets to the VIP cocktail reception
- 8 conference passes
- Speaking opportunity in the main conference agenda, including placement of speaker bio on the event website and in the programme
- Premium positioning of company logo placement on all advertising, including digital and printed materials promoting the event
- Premium positioning of company logo on all event collateral, including event signage, programme and website.
- Inclusion in all press briefings
- Acknowledgment during conference session announcements
- Access to private meeting room for closed door meetings
- Social media mentions to highlight sponsorship
- Exhibition stand
- Option to distribute material/giveaways in the conference delegate bag

Sponsorship Opportunities

GOLD SPONSORSHIP - \$25,000

- Sponsorship of one coffee break
- Company logo placement on select advertising, including digital and printed materials promoting the event
- 5 tickets to the VIP cocktail reception
- 6 conference passes
- Company logo on select event collateral, including event signage, programme and website
- Acknowledgment during conference session announcements
- Social media mentions to highlight sponsorship
- Option to distribute material/giveaways in the conference delegate bag

Sponsorship Opportunities

SILVER SPONSORSHIP - \$20,000

- 4 conference passes
- Company logo placement on select advertising, including digital and printed materials promoting the event
- 2 tickets to the VIP cocktail reception
- Company logo on select event collateral, including event signage, programme and website
- Social media mentions to highlight sponsorship
- Option to distribute material/giveaways in the conference delegate bag

Sponsorship Opportunities

BRONZE SPONSORSHIP - \$10,000

- 2 conference passes
- Company logo placement on select promotional materials
- 1 ticket to the VIP cocktail reception
- Company logo on select event collateral, including programme and website
- Option to distribute material/giveaways in the conference delegate bag

Sponsorship Opportunities

SUPPORTING SPONSORSHIP - \$5,000

- 1 conference pass
- Company logo and link on event website
- Company logo on select event collateral, including programme and digital marketing materials
- Option to distribute material/giveaways in the conference delegate bag

For sponsorship enquires please contact

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