



CARIBBEAN TRANSITIONAL ENERGY CONFERENCE

11th- 12th May

Kimpton Seafire Resort Grand Cayman

SPONSORSHIP PACKAGES

Why Cayman? Why Now?

Caribbean economies suffer from some of the highest electricity prices in the world.

Despite their abundance of renewable energy sources, Cayman has a relatively low level of renewable energy penetration; the economy continues to spend a large proportion of its GDP on imported fossil fuels and residents and businesses continue to pay some of the highest electricity bills in the region. This is a common situation among island nations.

There is a clear opportunity for Cayman to emerge as a regional leader in developing solutions to address climate change through the adoption of renewable energy which will reduce the dependency on fossil fuels and provide key environmental, social and economic benefits.

With the Cayman Islands National Energy Policy now in place, a framework for transition is completed and seizing upon that vision will be critical to affecting positive change for the Cayman Islands and all those who follow.

The recent achievements for islands at COP21 provide a strong driver for action focused on carbon reduction goals. Given that Cayman ranks highly among islands as carbon emitters, it is critical that we position ourselves as leaders in carbon reduction and meet the goals set out in the National Energy Policy and the Paris agreement.

Cayman seeks to stand with other islands in the region and across the world to embrace a low carbon future and to stand on the frontline of demonstrating solutions to climate change while delivering cheaper, secure, reliable and economically feasible energy solutions.

This event is about building our resilience as a small nation, about diversifying our energy sector and the way that we do business.

It is about ensuring sustainable social and economic growth through strong leadership, recognising the threat of climate change and the vulnerability of islands across the world and voicing our commitment to take the measures that we can take now.

A Model For Islands

Caribbean economies suffer from some of the highest electricity prices in the world.

CTEC2017 will provide a forum to engage partners across the private and public sector that can make our transition to 100% renewables possible, positioning Cayman alongside other pioneering islands and providing an essential milestone in our renewable future.

This is an opportunity also to demonstrate our own unique model, showcasing private and public sector commitment to drive a low carbon future.

With this event, we aim to:

- Set out our commitment to working towards 100% renewable energy
- Contribute to the platform of experience and knowledge being developed by other neighbouring islands, identify the partners and process for energy transition in Cayman, engage all stake holders; from the Government, the Utility and the Private Sector to culminate a shared vision for the benefit of all
- Engage the market in the clear commercial opportunity that this transition presents in Cayman and across the region
- Support the development of new business opportunities in Cayman and enhance the sustainability of our existing businesses

Who should attend?

Be part of Cayman's low carbon future by joining an event which seeks to set out our vision, renewable roadmap and opportunities.

The event will bring together delegates from public, private and non-profit sectors, underlining our collaborative approach to a sustainable future- government officials, project developers, manufacturers, investors and key players across the non-profit landscape.

Join government official and industry leads and participate in interactive panel discussions that seek to establish what the journey ahead looks like and how we address the challenges and maximise the opportunities.

Make the most of key networking opportunities, bringing together local, regional and global participation.

| The Value Add

- The event provides a visionary yet pragmatic step for Cayman-setting our goals and developing the action plan to achieve them based on the country's new National Energy Policy.
- The event engages top tier technology providers and world class expertise from the private sector together with regional and other partners from the donor community, providing a forum that can accelerate our progress to transition the energy sector for island nations.
- The event will stimulate the market, presenting the clear commercial opportunity and one which can provide sustainable economic and social growth
- The event provides an opportunity for Cayman to develop an additional pillar in the economy-knowledge-as we work to develop a model that is both replicable and scalable across the region and make the Cayman Islands a center of excellence in renewable energy.
- The event provides a positive response to all those who see our opportunity for change in the region in the energy sector and in the fight against climate change.

Keynote Speaker

Fabian Cousteau



Aquanaut, Oceanographic Explorer, Environmental Advocate and Founder of Fabien Cousteau Ocean Learning Center.

As the first grandson of Jacques--Yves Cousteau, Fabien spent his early years aboard his famous grandfather's ships, Calypso and Alcione; and learning how to scuba dive on his fourth birthday.

He is well known for his study of sharks and from 2000--2002, Fabien was an Explorer--at--Large for National Geographic and collaborated on a TV special aimed at changing public conceptions about sharks called, "Attack of the Mystery Shark,." Then in 2003--2006, he produced the documentary, "Mind of a Demon," that aired on CBS.

With the help of a large crew, Fabien created a 14--foot, 1,200--pound, lifelike shark submarine called "Troy" that enabled him to immerse himself inside the shark world, providing viewers with a rare view of the mysterious and ofte misunderstood creatures.

For the next four years (2006--2010), Fabien was part of a multi--hour series for PBS called, "Ocean Adventures" with his father, Jean--Michel Cousteau, and sister, Céline. Inspired by his grandfather's famous 1978 PBS series, "Ocean Adventures".

On the following years, and as a member of multiple cause--driven and charitable boards Fabien has been working with local communities and children worldwide to help restore local water ecosystems.

In June 2014, Fabien and his team of aquanauts embarked on Mission 31, the longest science expedition to take place at Aquarius, the world's only underwater marine laboratory located in Florida. Fabien's Mission 31 broke new ground in ocean exploration and honored the 50th anniversary of his grandfather's original underwater living experiment (Conshelf Two) by going deeper, longer and further, while broadcasting each moment live on multiple channels exposing the world to the adventure, drama and mystique of what lies beneath (www.mission--31.com).

Currently he is working on multiple projects and dedicates much of his time to the Fabien Cousteau Ocean Learning Center ("OLC"), his non--profit 501(c)(3) founded in 2016 to fulfill his dream of creating a vehicle to make a positive change in the world.

Sponsorship Opportunities

PREMIER SPONSORSHIP

- Prime logo placement on all advertising, including digital and printed materials promoting the event
- Sponsorship of VIP cocktail reception, with the opportunity to give welcome remarks
- 25 tickets to the VIP cocktail reception
- 10 conference passes
- Speaking opportunity in the main conference agenda, including placement of speaker bio on the event website and in the programme
- Company logo on all event collateral, including event signage, programme and website.
- Inclusion in all press briefings
- Acknowledgment during conference session announcements
- Access to private meeting room for closed door meetings
- Opportunity to lead on one working track
- Corporate profile on event website
- Social media mentions to highlight lead sponsorship
- Exhibition stand
- Option to distribute material/giveaways in the conference delegate bag

Sponsorship Opportunities

PLATINUM SPONSORSHIP - \$35,000

- Sponsorship of luncheon, with the opportunity to give welcome remarks
- 10 tickets to the VIP cocktail reception
- 8 conference passes
- Speaking opportunity in the main conference agenda, including placement of speaker bio on the event website and in the programme
- Company logo placement on all advertising, including digital and printed materials promoting the event
- Company logo on all event collateral, including event signage, programme and website.
- Inclusion in all press briefings
- Acknowledgment during conference session announcements
- Access to private meeting room for closed door meetings
- Opportunity to lead on one working track
- Corporate profile on event website
- Social media mentions to highlight sponsorship
- Exhibition stand
- Option to distribute material/giveaways in the conference delegate bag

Sponsorship Opportunities

GOLD SPONSORSHIP - \$25,000

- Sponsorship of one coffee break
- Company logo placement on select advertising, including digital and printed materials promoting the event
- 5 tickets to the VIP cocktail reception
- 6 conference passes
- Company logo on select event collateral, including event signage, programme and website
- Acknowledgment during conference session announcements
- Corporate profile on event website
- Social media mentions to highlight sponsorship
- Option to distribute material/giveaways in the conference delegate bag

Sponsorship Opportunities

SILVER SPONSORSHIP - \$20,000

- 4 conference passes
- Company logo placement on select advertising, including digital and printed materials promoting the event
- 2 tickets to the VIP cocktail reception
- Company logo on select event collateral, including event signage, programme and website
- Corporate profile on event website
- Social media mentions to highlight sponsorship
- Option to distribute material/giveaways in the conference delegate bag

Sponsorship Opportunities

BRONZE SPONSORSHIP - \$10,000

- 2 conference passes
- Company logo placement on select promotional materials
- 1 ticket to the VIP cocktail reception
- Company logo on select event collateral, including programme and website
- Corporate profile on event website
- Option to distribute material/giveaways in the conference delegate bag

Sponsorship Opportunities

SUPPORTING SPONSORSHIP - \$5,000

- 1 conference pass
- Company logo and link on event website
- Company logo on select event collateral, including programme and digital marketing materials
- Option to distribute material/giveaways in the conference delegate bag

For sponsorship enquires please contact

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